

RESPONSIBLE CARE® AND GULF SQAS LOGO USAGE CRITERIA

Document Number	Original Issue	Re-Issue Date
GPCA-RC-P04	December 19, 2010	October 23, 2016
Revision Number	Prepared/ Reviewed By	Ownership
02	Kashif Rasheed/ Alan Izzard	Alan Izzard, Director Responsible Care, GPCA
Approved/ Endorsed By	On Behalf of GPCA Board & Executive Committee Dr. Abdulwahab Al-Sadoun Secretary General	



1. Introduction

The Gulf Petrochemicals and Chemicals Association (GPCA) authorizes specific member companies to use GPCA owned and operated logos. The logos used, depend on the nature of business, activities and initiatives and in some cases are specific to membership type.

In order to protect the credibility of the logo, GPCA apply conditions for useage of their logos, as detailed within. In the event that the authorized memberCompanies fail to meet or comply with the published conditions, GPCA shall withdraw the specific member company's entitlement to use the logo. In the case of Responsible Care®, the conditions are set by the International Council of Chemical Associations (ICCA).

This document provides the conditions to be met on a logo by logo basis.

2. GPCA Responsible Care Logo



The International Council of Chemical Associations, through the Responsible Care Leadership Group, set criteria for the usage of their Responsible Care® Logo. This responsibility is delegated to National Associations who represent individual Chemical and Petrochemical organizations, namely "member companies". In case of the Gulf Cooperation Council (GCC) region the association is GPCA.

This section details the criteria with which the GPCA will authorize usage of the Responsible Care[®] Logo for member companies in the GCC region.

2.1 Evaluation Criteria

The following criteria must be met in full in order that a GPCA member company(s) is authorized to use the Responsible Care[®] logo. Authorization will be managed by the Responsible Care Committee on behalf of the GPCA Board of Directors.

A member company must:

- i. Obtain full or associate membership of GPCA.
- ii. Provide a Declaration of Support for Responsible Care[®], signed by the senior person(s) of the company.
- iii. Provide the name of an accountable person(s) from within the employment, or direct hire of the company to act as the Responsible Care coordinator.
- iv. Perform the applicable technical assessments, and submit the results to either GPCA directly (option a) below) or via the SQAS Website (option b) below:



- a. Responsible Care Codes of Management Practices Self-Assessment (full members)
- Gulf SQAS Assessment for all applicable Locations/ Assets (LSP's who are GPCA associate members)
- v. Company must prepare an improvement plan based substantially on the identified gaps from the technical assessment and submit it to either GPCA or via the SQAS Website as appropriate.
- vi. Report the requested EHS&S Metrics annually to GPCA within the requested timeframe.
- vii. Ensure the Company's Responsible Care Coordinator(s) attend a reasonable number of Responsible Care events/ meetings organized by GPCA.
- viii. Utilize the Responsible Care® logo only for the purposes intended by the ICCA, and as per the guidance provided by GPCA in this document.

GPCA members have the duty to ensure that the Responsible Care[®] logo is not misused.

2.2 The use of the Responsible Care logo is permitted for authorized member company(s)

- i. On Letterheads:
- ii. On legally required reports to authorities, when deemed relevant;
- iii. On information materials to improve product stewardship and work in partnership with upstream suppliers and downstream chemical users, for example, safety data sheets (SDS);
- iv. On their web-site to identify themselves as a Responsible Care® company;
- v. On print and electronic media, on other promotional material and in advertising which explains or promotes the Responsible Care® Initiative;
- vi. On a flag which identifies one of the company's Responsible Care® sites;
- vii. On corporate signage or on uniforms/ overalls, storage tanks, warehouses, buildings or other facilities, owned by or on a long term exclusive lease to the company, provided that the facilities where the logos are displayed are under the direct control of the company and their respective corporate or trade name is also prominently displayed on the same facilities.



2.3 Corporate Memberships & Overseas Offices

- i. Under the corporate membership status, a Corporate will be able to use the Responsible Care[®] logo at the corporate level as well as at all of its subsidiaries as per the list provided by the corporate at the time of membership.
- ii. Overseas offices of the GPCA members shall not use the GPCA Responsible Care® logo as these offices or facilities are expected to join the local/ regional associations.
- iii. Any communication carried out by GPCA members to any of the overseas offices or facilities may carry the logo, but at the same time the communication generated by these offices or facilities shall not use the logo on their communication medium.

2.4 The use of the Responsible Care logo is not permitted:

- i. On any corporate or product advertising, or on a product or product packaging, in a manner which suggests, directly or indirectly, that a product is a "Responsible Care product";
- ii. On any corporate effort to support or oppose governmental initiatives, including legislation or regulation, where such a position is clearly in opposition to Responsible Care® guidelines and applying principles;
- iii. On services provided by third parties (except chemical industrial parks, if they are participants of a national Responsible Care® programme) such as re-sellers or for-hire trucking companies:
- iv. On vehicles including railway, vans, barges, pipelines, trucks, fire engines or tank trucks (the "Vehicles") owned by or on long- term exclusive lease to the company provided that the company's corporate or trade name is also prominently displayed on the Vehicles.
- v. On waste containers, drums and barrels;
- vi. On office equipment, except if it promotes the spirit of Responsible Care[®].

2.5 Responsible Care® Logo fee and Procedure on Misuse

- A one-time non-refundable fee of US\$5,000 for logo-usage will be charged to a full member company for authorization of logo use. This fee is charged to cover the Responsible Care[®] Logo trademark registration expenses in six GCC countries.
- ii. There is no fee for associate member companies who are authorized to use the Responsible Care[®] logo.
- iii. The following procedure will be adopted if the Responsible Care[®] logo is misused by the members as per section 2.4 of this document:
 - a. First misuse: First warning to the defaulting member
 - b. Second misuse: Final warning to the defaulting member



- c. Third misuse: Cancellation of logo use authorization
- iv. Once the authorization is cancelled, the defaulting member may re-apply of logo with a written pledge to abide by the logo usage criteria.
- v. Re-authorization will be decided by the GPCA Board.

3. Gulf SQAS logo



GPCA has developed an official GULF SQAS logo for use by logistics service providers (LSPs). The logo usage is limited to those LSPs who are GPCA associate members and demonstrated commitment to the Gulf SQAS program.

The use of the GULF SQAS logo is optional, but, should LSPs decide to do so, this logo should be used in accordance with the conditions of usage herein.

The rules below identify the essential characteristics for reproduction of the logo by the assessed companies, and the rules concerning the use of the logo.

3.1 Conditions of Usage

Associate member LSPs must fulfil the following criteria in order to use the Gulf SQAS logo;

- i. Must have been Gulf SQAS assessed by a qualified and accredited Gulf SQAS assessor and the assessment report published on the Gulf SQAS Website.
- ii. The logo should not be modified in any way. Reproduction must always be either through photographic conversion from the electronic file, or through direct use of the electronic logo.
- iii. The authorization to use the logo is valid for 3 years, starting from the assessment date, unless withdrawn earlier by GPCA, and is prolonged each time the company is re-assessed by a qualified Gulf SQAS Assessor and the new report of the re-assessment is published on the Gulf SQAS database.
- iv. The use of the logo is restricted to the part of the company that is covered by the scope of the Gulf SQAS Assessment e.g. in case of multi-site companies, it is solely for the subsidiary/ site's use to whom it has been provided and shall not be copied to other subsidiaries/ sites, including sub-contractors.
- v. An authorization by GPCA to use the logo does not preclude or imply in any sense a judgement on the standards and/ or the performance of the assessed company.
- vi. If the company breaches any of the logo usage rules or declines to comply with them, or uses the logo in a way, or causes it to be used in an unauthorized or misleading manner, GPCA may withdraw the company's authorization to use the logo. The right of use will be restored as soon as the cause for this



withdrawal has been remedied

3.2 Permitted Use of the Gulf SQAS Logo for authorized LSPs

- i. On letterheads and envelopes;
- ii. On legal reports to authorities, when relevant;
- iii. On company web-site(s) to identify themselves as an Gulf SQAS Assessed company;
- iv. On print and electronic media, or other promotional material and in advertising, which explains or promotes the Gulf SQAS program.

3.3 Non-Permitted Use of the Gulf SQAS Logo

- On any corporate or product advertising, or on a product or product packaging, in a manner which suggests, directly or indirectly, that a product is a "Gulf SQAS approved product";
- ii. On any corporate effort to support or oppose governmental initiatives, including legislation or regulation, where such a position is clearly in opposition to Responsible Care® or Gulf SQAS guidelines and applying principles;
- iii. On services provided by third parties such as sub-contractors or for-hire trucking companies;
- iv. On vehicles including railway, vans, barges, pipelines, trucks, fire engines or tank trucks (the "Vehicles")
- v. On waste containers, drums and barrels;
- vi. On office equipment, except where it promotes the spirit of Gulf SQAS.